

# parkview

## COMMUNITY NEWSLETTER

NOVEMBER 2021

### PARKVIEW COMMUNITY LEAGUE BOARD UPDATE

#### HAPPY FALL PARKVIEW RESIDENTS!

Looking back over the summer, it was so refreshing to see so many families enjoying the parkland and Community Hall. We hosted Green Shack again for July and August, and the Edmonton Folk Festival provided a free "Taking it to the Streets" concert in late July. In the fall, there was an all ages paint event at the hall. Indoor soccer has begun and we have a mixed U7 team as well as a Girls U14 team representing Parkview.

The AGM was on October 19th and was hosted virtually again. The support documents can be found on the pvcl.ca website. We would like to thank our new joining board members Ben Jasper and Rhett Nickerson, and our returning board members Jimmy Arlia, April Grzech, Lisa Day, Nicole Darsaut, and Rebecca Goldsack. There were 23 people in attendance including guests Sarah Hamilton, our new City Councillor, and Randy Boissonnault, our new MP, who generously offered assistance to our ORC.

We are heading into some challenging financial times. It's more important than ever before that we are cautious with our expenses. Our Year End balance sheet indicates that the PVCL's net income for August 2020 - August 2021 was a deficit of \$34,559.02, which is alarming since our operating account cannot support another year of that kind of deficit.

Many privileges that residents all benefit from for free actually cost the league money: Green Shack, portable toilets, food truck events, and the rinks, just to name a few from this newsletter alone. Providing programming in the hall at a reduced rate or free still costs the league as the hall has utility and caretaker costs, plus the loss of potential rental revenue from a private rental during the same time. These privileges are the direct result of income the league receives from private rentals, casinos, memberships, and operating grants from the City of Edmonton. The PVCL strives to offer as many benefits as possible to Parkview residents. However, our income ultimately determines how much we can offer.

To provide some insight for the decrease in income, casinos have been delayed from all the closures (which typically bring in \$75,000 every 2 years). We anticipate our next casino to be this spring. We have never completely closed the Community Hall, so there are minimal expenses associated with that (the idea being we were ready to accept programming as soon as restrictions changed). Since the restrictions were lifted in July, the hall has been used similarly to before COVID-19.

As for expenses, we've seen some significant increases. Utility costs have gone up. The rink historically costs \$11,000 to \$22,000 which includes water for flooding, snow clearing, and board repair. Last year, the board was concerned about the safety of the rink. Those safety concerns are increased this year as more boards are rotting and damaged, not to mention the potential that the rink expenses could cost up to half of what is in the operating account. The board voted to close both rinks this winter season and instead focus that money on the new rink. This is a small sacrifice to help ensure the ORC can continue their work. Please see the article later in the newsletter for more information.

The Outdoor Revitalization Committee has been busy navigating event postponements, grant applications, and casino promises. Construction is still planned to start in the spring of 2022. Every donation helps! Please see their article in this newsletter for their update.

In summary, the board will continue to provide transparent financial updates to Parkview residents and we welcome new board members at any time (not just at the AGM) to help support the wonderful programs and benefits the PVCL can offer our community. Have a safe winter!

April Grzech  
Secretary,  
PVCL



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The first Tuesday of each month on \$50+ purchases  
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The Parkview Community Newsletter is delivered to our community of more than 1,350 households in Parkview/Valleyview, plus extras at the Hall and local retailers like IGA four times a year. It arrives in the first week of February, May, August, and November, with a PDF copy uploaded to our website too.

Each advertiser contributes \$125 to cover the cost of printing and distribution. Ad banners are 8 1/2" wide by 2" deep at the tops and bottoms of pages. Please supply ad copy in digital form in most of the common file formats, (jpg .pdf, png, tif). You may pay as you go or in advance for issues in a full year (usually 4).

## Our Newsletter Team

**Coordinator/Editor/Photography:**

Paula E. Kirman

**Design/Content:** Lisa Day

**Advertising:** Lindsey Graham

**Distribution:** Christina Froberg and many other volunteers who deliver to our doors.

## Parkview Newsletter Deadlines

Submission & Advertising Deadlines:

January 15, April 15, July 15 & October 15

For Submissions, Contact: [pvclnewsletter@gmail.com](mailto:pvclnewsletter@gmail.com)

**For Ads, Contact:** [parkview.advertising@gmail.com](mailto:parkview.advertising@gmail.com)

WE ARE ON SOCIAL MEDIA!



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COMMUNITY LEAGUE

@ParkviewCommunityLeague

You can also sign up for **e-News**  
at [pvcl.ca/about-us](http://pvcl.ca/about-us)

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## Ideas/Suggestions Wanted

Do you have any ideas and suggestions for events and programs?

Please visit the home page at [www.pvcl.ca](http://www.pvcl.ca) for ways to share!

The PVCL board wants to hear from you!

book your spot online@  
[atmayogastudio.ca](http://atmayogastudio.ca)

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## **SIMPLY SUPPER** Simply Fundraising with Simply Meals

### **Parkview School Playground Committee**

Partnering with Simply Supper for a delicious and healthy way to fundraise!

In this busy world it can be a challenge to find time to meal plan and cook every day. By taking the guess work out of supper, Simply Supper helps families in Edmonton and the surrounding area gather together and enjoy healthy, delicious meals in their homes. Prepared in their kitchen, served around your table.

Order from Simply Supper and a minimum of 10% of sales will go to Parkview School Playground Committee for their new playground!

1. Visit Simply Supper at [www.simplysupper.ca](http://www.simplysupper.ca) and log in or create an account.
2. Select Order Now.
3. Select your Store Location (Albany).
4. Select Fundraiser as your session type.
5. Select Month.
6. Click directly on your fundraiser's Pick-up date on the calendar.
7. Enter your Fundraiser Code: "Parkview" (case sensitive) and select Next.
8. Choose the package that works best for your family, select your meals and add on any extras that you would like.
9. Click Place Order.
10. Proceed to pay online.

**It is simply that easy!**

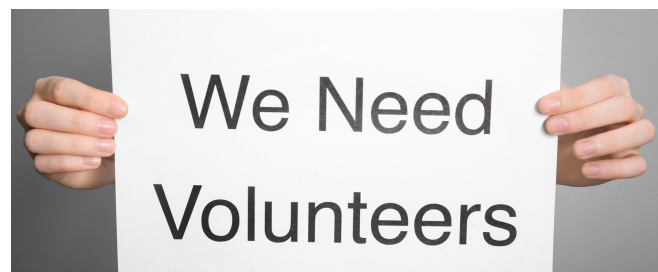
Simply Supper will prepare your meals and Parkview School Council will be in contact with you regarding your pick-up/delivery details.

For any questions regarding this fundraiser, please contact  
Nicole Darsaut at 780-965-9147

### **Membership Benefits**

The Parkview Community League relies on your support and participation! Only 1 in 5 households are PVCL members, yet everyone benefits from a strong Community League. While a large part of our budget comes from casino dollars, we need membership dollars too! Contact Tracey at [info@pvcl.ca](mailto:info@pvcl.ca) to renew/receive a new membership. Or, you can buy a membership online! Go to [efcl.org](http://efcl.org)

## **PVCL LOVES OUR VOLUNTEERS**



We are currently looking to fill the following volunteer roles (not all are board positions):

- **Website Coordinator** - for updates and some design
- **Soccer Coordinator** (just 1 more helper)
- **Volunteer Coordinator** (for events)
- **Casino Coordinator**
- **Event Lead** - Do you want to plan a Food Truck event or a Family Movie Night? PVCL will support you and an event that serves our community members!
- **Members at Large**

**To inquire, please email: [secretary@pvcl.ca](mailto:secretary@pvcl.ca)**

# **Join or Renew Your Membership**





# Your Gardener

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[www.WESENIORES.ca](http://www.WESENIORES.ca) to find out more!!

## THE FOLK FEST COMES TO PARKVIEW!

We couldn't go to the Edmonton Folk Music Festival this summer, so the Folk Fest came to us! In late July Parkview was lucky to be chosen as one of the "Taking It to the Streets" community concert locations. The stage was set up in the Parkview field and around 100 people were serenaded by the beautiful music of local artists Andrea House and David Jay, The Spaniard. There was also dancing, drumming, and singing from the Running Thunder Dancers, led by Adrian LaChance. The concert was made possible by EPCOR's Heart + Soul Fund and the work of Parkview volunteers.

Photos: From top left: Adrian LaChance; Andrea House; audience members taking part in a Round Dance; PVCL volunteers; David Jay, The Spaniard.

Photos by Paula E. Kirman



**Do you want to plan a Food Truck event or a Family Movie Night?** PVCL will support you and an event that serves our community members! We are currently looking to fill the following volunteer roles (not all are board positions)

- **Website Coordinator** - for updates and some design
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- **Event Lead**

To inquire, please email: [secretary@pvcl.ca](mailto:secretary@pvcl.ca)

**your ad could  
be here.**

Our community newsletter is delivered to all 1,350+ households in Parkview/Valleyview plus extras at the Hall and local retailers like IGA.

We have room for 15 banner ads (8 1/2" wide by 2" deep) in each each issue at the tops and bottoms of pages. You may pay as you go or in advance for issues in a full year (usually 4) each is \$125. Don't have an ad? Ask about the our design fee!

For more information, email:  
[parkview.advertising@gmail.com](mailto:parkview.advertising@gmail.com)

  
**parkview**  
COMMUNITY LEAGUE





## BUSINESSES & RENTERS WANTED

### UPCOMING EVENTS: Parkview Rinks Winter Closure

It has been a tough couple of years for all, including the Parkview Community League. When we were faced with the decision to keep the community hall open during the pandemic, we decided to leave it open for the community, but it had to come with a cost. Despite being available for bookings, the COVID-19 pandemic ultimately led to a significant loss of revenue for the community hall. This decrease in rental income, combined with an aging rink in need of significant repairs to be safe, resulted in careful consideration of whether it was viable to operate the rink for the upcoming winter season.

Nobody wants to eliminate community services, but given the unprecedented financial pressures, the board believes the repair and operational expenses are better directed to support the Outdoor Revitalization Committee (ORC). For these reasons, the Parkview Community League Board has voted to suspend rink services for the 2021-2022 winter season. This is not a decision that was taken lightly, and we understand the disappointment this will cause. The rinks have been a pillar in the community for decades, but we have a bright future on the horizon thanks to the ORC. We thank you for understanding, and our volunteers remain committed to the responsible development of our community.

### Frequently Asked Questions!

#### 1. I've lived in this community for 30 years and we've always had a rink!

The rink was built in 1956 and requires significant costly repairs to be safe enough for use. The board decided those resources would be better redirected to support the ORC.

#### 2. Why can't you just flood the tennis courts? / Why can't you just flood the hockey rink?

Flooding only one of the areas does not result in significant cost savings and the board felt it was more prudent to instead dedicate those resources to the ORC.

#### 3. I will personally pay for the rink repairs and maintenance fees.

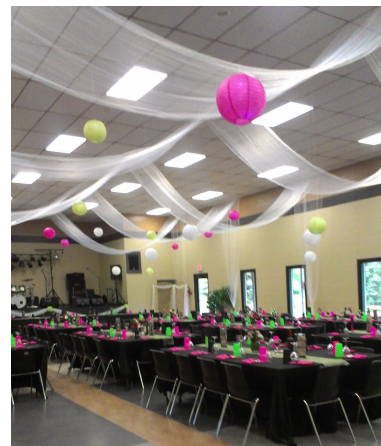
That is very generous of you, but the operation of the community league hall and surrounding property is the financial and legal responsibility of the board. Continued use of the aging rink is not a risk the board is willing to incur. We encourage you to instead donate to the ORC.

#### 4. I pay my membership fees every year - that isn't how I want my community league run!

We thank you for your continued support. We encourage all community members to volunteer time to community league activities, whether it is being a board member, organizing an event, coaching community sports, or volunteering some time at one of the many events held throughout the year.

Our community league is looking for businesses to provide our underutilized facility to be used as much as possible for the benefit of the community members. This includes for profit businesses who offer classes, services, markets and craft sales. Also recreational programming, coffee shops and other community facing services that are in service of our community members.

For more info, please email: [info@pvcl.ca](mailto:info@pvcl.ca)

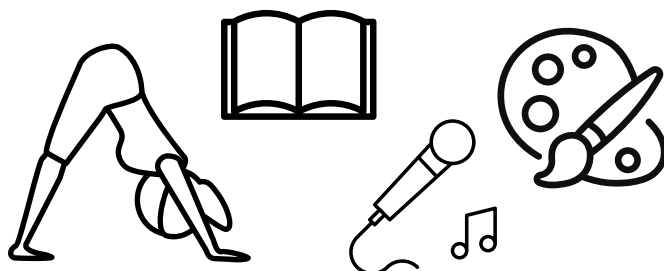


### PARKVIEW COMMUNITY HALL RENTALS

We are looking for new businesses and programs! Do you have a business offering that our community would love? A program or meeting that our facility (in part or full) would be the perfect home to host?

- YOGA CLASSES
- BOOK CLUB
- CRAFT/ART CLASSES
- DANCE/MUSIC

Contact [info@pvcl.ca](mailto:info@pvcl.ca) for rental information.



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**\*2 SPOTS OPEN IN OUR 3YR OLD PROGRAM UNTIL DEC 31**

# BOTTLE DRIVE

FOR THE PLAYGROUND  
SATURDAY, JAN. 8,  
11AM-2PM



## Bottle Drive for the Parkview School Playground

Mark your calendars! We thought of a way for you to get rid of all of those bottles in your garage

The Parkview School Playground Committee is once again asking for your bottle donations!

Saturday January 8, 2022  
11:00 a.m. - 2:00 p.m.

You can find us in the staff parking lot at Parkview School: 14313 92 Avenue (east side of building). Come say hi, and bring your bottles - and your neighbours' bottles too! Thank you in advance for helping us build a new playground!

THE PARKVIEW SCHOOL  
PARENT COUNCIL HAS  
SECURED A CASINO  
NIGHT!

MONDAY  
JANUARY 31, 2022

TUESDAY  
FEBRUARY 1, 2022

STARLIGHT CASINO  
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A VOLUNTEER SIGNUP  
WILL BE AVAILABLE  
THROUGH OUR SOCIAL  
MEDIA CHANNELS AND  
SCHOOLZONE ON  
JANUARY 1, 2022

# SAVE THE DATE



## Snakes and Ladders - A Belated Thanks

The PVCL thanks Kristie Edwardsen for her leadership in the creation of the Snakes and Ladders game board in the hall's parking lot in early May. We forgot to mention her in the feature in August's issue - sorry Kristie!

Photo by Paula E. Kirman



Photos are by Paula E. Kirman. You can visit her photo blog at: [westendstreetphotos.com](http://westendstreetphotos.com)

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**parkview**  
COMMUNITY LEAGUE

**CELEBRATE BOTH YOUR FAMILY AND YOUR PARKVIEW COMMUNITY SPIRIT** and have your family's name printed on the outside of the new rink/court with your \$1000 donation!

Donation Forms are available at [www.pvcl.ca](http://www.pvcl.ca)  
or EMAIL: [orc@pvcl.ca](mailto:orc@pvcl.ca)

The project to revitalize the outdoor rink into a multi-use rink / beach volleyball court is in full swing. We continue to work closely with the City of Edmonton and are now at the Design stage. Our goal is to raise \$700,000 from the community, businesses, and grants. Thank you to everyone who has supported this project so far with donations.

Donations from Individuals, Couples or Families will be recognized as follows:

- \$1-\$499: small leaf featured on a group Tree Board.
- \$500-\$999: large leaf featured on a group Tree Board.
- \$1,000: a full tree featured on their own Tree Board (requires a Sponsorship Agreement).

(All of the above boards will be located on the **exterior of the rink**).

Corporate Sponsorship will be recognized as follows:

- \$5,000: a full rink board to display your logo & message and will be located on the **interior of the rink** (requires a Sponsorship Agreement).

For more details, concept drawings & Sponsorship Agreements.

Please visit [pvcl.ca](http://pvcl.ca) or use the QR code:



## BOARDS ARE GOING FAST!

Thank you to the following Families/Individuals & businesses who have sponsored a rink board or made a donation:

FROBERG  
ROGERS  
KING  
MYSKIW  
JACKSON  
WHITTINGHAM

DAY  
GOERTZEN  
LACKEY  
STRATTON  
FORSTER  
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VANFRYSON  
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## ADVERTISE YOUR BUSINESS INSIDE THE NEW RINK/COURT!

Sponsorship **\$5,000**  
3-foot-by-8-foot rink board

Contact: [orc@pvcl.ca](mailto:orc@pvcl.ca)



**Heating Cooling  
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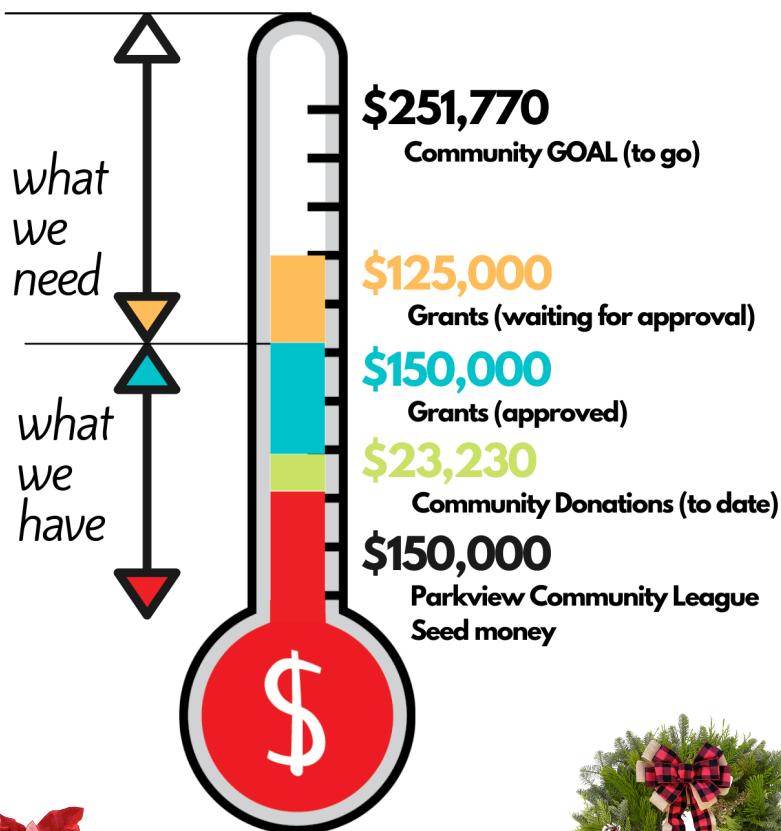
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## PROGRESS REPORT & **HOW YOU CAN HELP** THE OUTDOOR REVITALIZATION COMMITTEE

**GOAL** \$700,000



**VOTE NOW!** Through a community fund program offered by FIELD LAW. The ORC has qualified for some much needed additional funding \$5000 (and every dollar matters) All you need to do to help is scan this QR code to VOTE!

Scan & Submit your vote by 5:00 PM on November 12 if you'd like our rink project to be funded!



**FIELD LAW**

Vote Now!

Community Fund Program

**REMINDER:** Hang on to your Silent Auction tickets from March, 2020!  
New Event Date is: May 14, 2022



## WATCH FOR OUR **NEXT 50/50**



Craig Gardiner won the \$2,000 on the ORC 50/50 draw in early July and ended up donating \$1,000 of it to the ORC! Thank you Craig!

## **HOLIDAY SHOP! 'Tis the Season**

ORC Fundraising Guru Jody Nickerson has provided a way to holiday shop and help our project. You can purchase beautiful holiday poinsettias, gifts & decor. **Please Order by Nov. 11th** Delivery (to the hall) will be on Nov. 25th.

Thank you for all your support!



ANY INQUIRIES CAN EMAIL:

**ORC@PVCL.CA**